



300 Main Trail Ormond Beach, FL 32174

> PHONE: (386) 677-8081

E-MAIL: jan@trailsracquetclub.com

IN THIS ISSUE:

New Members	
Coach Bruno	1
OBTC – Winner	2
Update On Trails Sale	2



Trails Newsletter November 01, 2023

Activities Everywhere

After a couple of lame months. October was fabulously active at your Trails Racquet Club. both on and off the court. On court. play activity was solid due to the fabulous weather. Off court. the main event affecting the Trails was the awarding of the new contract for the Ormond Beachside Tennis Center (OBTC) to coach Trishna Patel. Trishna's contract with the City will start in early December. The new operator at OBTC also means that the benefit for Trails members of playing at OBTC at no cost comes to an end on 11/30. Read more about it on the back page.

Another interesting conversation resulted from the Senior Games: one of the players there expressed interest in possibly investing in the Trails. He is an entrepreneur from PA and will look at the club in more detail in mid December. He has already suggested a bunch of novel ideas and will be fun to talk to when he is back in town.

Additional interest was generated by the recent second ad in "RSI Magazine", just like the first one did earlier this year. Conversations are ongoing as we write this.

Be that as it may, it looks like the Buenner family will continue to run the Trails Racquet Club for another while. Thus, annual prepaid memberships are available again, at the attractive 20<u>% discount.</u> Take advantage of it.

And into the theme of increased activities also fits the new schedule that coach Bruno is offering at the Trails. Now that his gig at OBTC is over. Bruno has agreed to work at the Trails. Read more about him and his new classes at the bottom of this page.

New Members

As active as October was, new members did not ioin the club. But some snowbirds returned, and they can be considered "old new members", right? And needless to say, we are always working hard to find new members. A recent

applicant wasn't a good fit. as he wanted to trade court maintenance help for membership. NO THANKS! We love our current court maintenance employees and have no desire to add to or replace them.

New Classes With Coach Bruno

Coach Bruno Del Granado, aka Bruno The Bolivian by his fans on both continents, recently ended his work at OBTC and has relocated to the Trails. Between his medical studies (the guy will soon be a doctor!) and his other tennis iob. Bruno has the following days available at the Trails: every Wednesday 8 am - noon for private lessons, and every Friday 8 am - noon for group classes or privates. For his start at the Trails. Bruno will offer a Live Ball class every Friday morning 8.30 – 10 am. Live Ball is a very active group class, similar to Cardio Tennis, but with full instruction. If you haven't tried it, you should do soon. Talk to the front desk about Bruno's first classes in November. Cost is \$20 for Trails members and \$25 for non-members.



Ormond Beachside Tennis Center – Winner

It took a bit longer than expected, but the new operator of OBTC has been selected. Coach Trishna will run OBTC for 3 years starting sometime in December. OBTC's new fee schedule and other relevant details are not known at this point. But the free dual membership that Trails members have enioved for the last 3 vears will come to an end. Last dav to enjoy it is Thursday, November 30.

FOR SALE

TENNIS CLUB IN FLORIDA

NEAR DAYTONA BEACH 8 Clay Courts & Clubhouse 4 Miles from the Beach Established, Minimally Profitable Business Ideal for Young Couple (Coach and Pro Shop) \$990,000

Phone: (386) 677-8081 Email: Jan@TrailsRacquetClub.com

12 RACQUETSPORTS INDUSTRY May 2023

Update On The Sale Of The Trails Racquet Club

As mentioned on the front page. there is a lot of good interest from outsiders in your club. And while these talks continue, we are also in the very early stages of visualizing how a completely modernized Trails Racquet Club could look like. To guide us, input what improvements YOU would like the most might be invited soon. Watch this space for updates. Nothing is off the table or too outlandish. The Trails will be celebrating its 50th anniversarv next vear. and an update to its structures is overdue. The hope had been to find a buver who would take on that iob. If such person cannot be found, the Buenner family might do it themselves. No detailed plans have been made vet, but first exchanges of ideas have taken place and will resume after the New Year. You will read more about next spring at the latest.



Dear members of the Trails Racquet Club,

with hurricane season nearing its end for this year (THANK YOU!!), focus can shift to the wonderful playing conditions our area currently enjoys. Take advantage of them while they last. Daylight saving time will end next week, and it will get dark depressingly early. Grrh. Let us know if you want to get involved in daytime matches, we'd love to set those up for you. Happy Trails,

Jan Buenner & Team

